

# Lucid Design Studios

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## BOOK PRODUCTION PRICING EXAMPLES

Like the base model of a car, our economy package pricing demonstrates the lowest cost to fully produce a softcover book of any length.

During your free consultation, we will determine what needs to be added (if anything) to your project's cost estimate.

### Economy Package

For a sample project of 45K words (totaling 200 pages) for as little as \$1525

<b>Editing</b> For 2 pennies a word, we will edit your manuscript (spelling, grammar, punctuation, inconsistencies)	45K words @ \$.02 = <b>\$900</b>
<b>Front Cover Design</b> 2 full-color front cover designs based on examples and input from the author	2 designs for <b>\$175</b>
<b>Back Cover Design</b> 2 full-color back cover designs based on examples and input from the author	2 designs for <b>\$175</b>
<b>Spine Design</b> No charge	<b>\$0</b>
<b>Interior Design</b> For a dollar a page, we layout all chaptered pages	200 pages @ \$1 = <b>\$200</b>
<b>Table of Contents</b> After your book is fully paginated, we will create an attractive TOC	<b>\$25</b>
<b>Copyright Page</b> We will draft a copyright page with pertinent info	<b>\$25</b>
<b>About the Author Page</b> We include at no cost one grayscale picture	<b>\$25</b>
<b>TOTAL COST</b>	<b>\$1525</b>

## **Optional Services:**

Here are some optional services that you can have added on a la carte to any basic economy package:

1. Phone consultations @ \$50/hr or 15 minute increments thereof. Every project begins with a 1 hour free phone consultation.
2. Custom modifications to any front or back cover design start at \$50.
3. Special fonts and special formatting of your book is available and will be quoted.
4. Like many publishers, Amazon will give you a free ISBN number when we submit your finished book, but you can opt to acquire your own ISBN number to protect your digital rights for \$99.
5. The colors of a printed book cover rarely look the same as the cover designed on a computer screen, due to the nature of the printing process used. You will need to inspect a number of actual proofs printed on the press that will print all of your books. Thanks to printing on demand, a proof is an actual copy of the entire book, inside and out, printed on the actual press that will print all of your books in the future. Typically it takes between two and four proofs to get the front cover, back cover, and interior of the book just the way you want it. Preparation and submission of each proof is \$25 each.

## **Payment Schedule:**

We offer a pay-as-you-go payment schedule without a contract, which we will explain in detail during the complementary consultation. We will always conscientiously quote additional charges like Photoshop fees, special text formatting, or any other non-basic package special requests before performing that work. After the complementary consultation, you can begin your project with us for as little as \$100 down.

[Questions? Contact Us](#)